



AAER's

**Asian College of Science and Commerce**

Affiliated to SPPU and Approved by Govt of Maharashtra Accredited by NAAC with B+ Grade



## Course Outcomes

The examination format consists of continuous assessment, which accounts for 30 marks for internal evaluation and 70 marks for external evaluation.

**Class: F.Y.B.B.A (IB) (Semester-I)**

Sr. No.	Course Name	Course Outcomes
1.	Principles of Management	To understand basic concept regarding org. Business Administration
		To examining how various management principles
		To develop managerial skills among the students
2	Business Communication Skills	To understand what is the role of communication in personal and business world
		To understand system and communication and their utility
		To develop proficiency in how to write business letters and other communications required in business
3	Business Accounting	To develop right understanding regarding role and importance of monetary and financial transactions in business
		To cultivate right approach towards classifications of different transactions and their implications
		TO develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L
4	Business Economics – Micro	To understand role of economics as it influences society and business
		To study how different decisions are taken in relation to price demand and supply
		To develop right understanding regarding Monopoly, perfect competition, revenue Etc
5	Business Mathematics	To develop appropriate understanding as how to use mathematic like computation interest, profit etc
		To cultivate right understanding regaining numerical aptitude
		To develop logical approach towards analytical approach data
6	Business Demography	To give proper understanding regarding concept of demography in modern economic setup
		To study how population and structure changes affecting quality of life and business
		To develop clarity of concept regarding social economic process and urbanization and its impact on society



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Class: F.Y.B.B.A (IB) (Semester-II)

Sr. No.	Course Name	Course Outcomes
1.	Basics of Cost Accounting	To develop rational understanding regarding concept of cost expenditure in business
		To develop understanding how overheads influence the cost structure of cost
		To develop skills for computation of total cost for a product
2	Origin and Development of Global Business	To provide an understanding of the concepts of Global business and Trade
		To understand the practical applications of trade theories and its contribution
		To study the role of International Institutions in the development of modern trade.
3	Commercial Geography	To acquaint the students of commercial geography with its bases regarding commercial activities in different environments, referring to world resources in general and India in particular.
		To acquaint the students with the knowledge of Industrial resources of the world
		To know about the determination and location of various industries in the world and its commercial prospects
4	Principles of Marketing	To acquaint students with the knowledge of home trade, means of transportation and International markets through the study of commercial geography.
		To develop write understanding regarding marketing environment in the country
		To develop appropriate conceptual understanding as to develop basic marketing concept
5	Business Statistics	To develop new understanding regarding services, rural marketing and new trends in marketing
		To understand role and importance of statistics in various business situations
		To develop skills related with basic statistical technique
6	Fundamentals of Computers	Develop right understanding regarding regression, correlation and data interpretation
		To develop concept of information and their role in modern businesses
		To develop rational approach as to how computers can be used in data process analysis in business
		To develop understanding regarding cautions to be taken security, safety and security while using net based service



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Class: S.Y.B.B.A (IB) (Semester-III)

Sr. No.	Course Name	Course Outcomes
1.	Elements of Human Resource Management	To introduce fundamental concepts of Human Resource Management.
		To introduce the processes pertaining to different functions of HRM.
		To introduce the recent trends with respect to global HRM
2	Global Competencies and Personality Development	To understand the importance of personality leading to self-development.
		To help the students to build positive personality traits
		To enhance one's Employability and life skills.
		To ensure all topics are taught not just for creating personality adaptable in domestic work environment but also globally
3	International Economics	To provide a comprehensive understanding of the concepts of International Economics.
		To develop theoretical tools to understand current international issues their impact on business.
		To analyze and test International trade models.
		To analyze the International Investment and risks associated with it.
		To understand financial crisis in world economies, their causes and solutions.
4	Production and Operations Management	To enable the students to have a comprehensive understanding of the subject.
		To understand key concepts and issues of Production and Operations Management.
		To understand Production Management and its role in developing Business Strategy.
5	Foreign Language - German.(I)	Students should get acquainted with the basic sentence patterns of German language so that they can communicate in German if required.
		The students should be able to read, write, understand and speak German with limited vocabulary.
6	Supply Chain Management	To enable the students to have a comprehensive understanding of Supply Chain Management.
		To understand key concepts and issues of Logistics and Inventory Management.
		To understand Warehousing and its role in Space Management.



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Class: S.Y.B.B.A (IB) (Semester-IV)

Sr. No.	Course Name	Course Outcomes
1.	Import Export Procedure	To understand in detail concepts of Import and Export
		To introduce the procedure to be followed for import and export of goods.
		To introduce various schemes related to foreign trade.
2	Research Methodology	To Develop appropriate understanding of Research
		To understand the process of Research Designing
		To make the students familiar to undertake small research projects.
3	Business Ethics	To provide a comprehensive understanding of the concepts of Business Ethics
		To develop theoretical tools to understand current ethical issues and their impacts on business.
		To analyses the role of Ethics on business, Government and Society.
		To analyses the Ethical scenario with respect to Environment and consumer protection.
4	Management Information System	To understand the concepts of Information System
		To study the concepts of system analysis and design
		To understand the issues in MIS
5	Foreign Language - German.(II)	Students should get acquainted with the basic sentence patterns of German language so that they can communicate in German if required.
		The students should be able to read, write, understand and speak German with limited vocabulary.
6	International Warehouse and Supply Chain Management	To identify and relate to the concepts of supply chain and warehousing globally and to be able to understand the process differences
		To understand international Warehouse management and supply chain in depth



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**Class: T.Y.B.B.A (IB) (Semester-V)**

Sr. No.	Course Name	Course Outcomes
1	International Relations	To know and understand foreign affairs & global issues with international business system
		To introduce various regional groupings their contributions to strengthening of international relations.
		To know about the various dispute settlement machineries involved in international relations.
		To know at length about the socio-cultural and trade relations
2	International Business Law	To understand basic concepts related to international business laws
		To introduce various institutions and their contributions to internal economic laws
		To know about the various dispute settlement machineries involved in international trade
		To know at length about the role of various Indian government bodies in international trade law
3	Business Reporting and Analysis	To develop student's abilities to analyse & interpret various Economic
		Factors that affect Business decision making.
		Similarly, to understand reporting pattern followed in corporate sector as a part of MIS.
4	Foreign Exchange Management	To understand various financial terminologies and transactions involved in FOREX marke
		To understand operations of foreign market.
		To understand the principles of currency values.
5	International Financial Management	To understand the basic factors of international financial system.
		Understand the working and the sources of finance in the International Capital markets.
		Be aware about international financial reporting standards.
6	Legal Dimensions in Financial Management (II)	To understand the legal framework of business and industry
		To gain knowledge about finance related laws under Companies Act 2013
		To understand the legal framework of international trade.



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Class: T.Y.B.B.A (IB) (Semester-VI)

Sr. No.	Course Name	Course Outcomes
1	New Venture Creation and Start-ups	Demonstrate knowledge of key entrepreneurial concepts, including opportunity recognition, business ideation, and the entrepreneurial mindset.
		Analyze market trends, customer needs, and gaps to identify viable opportunities for new ventures.
		Analyzing performance metrics, understanding business analytics, and adjusting business strategies based on data.
2	International Project Management	To know and understand basic concepts regarding project management
		To introduce various tools and techniques for project management.
		To know in detail about project delivery and control
		To understand the effect of cultural factors on project management in the global context
3	Decision Making and Risk Management	To learn the key topics in decision making and risk management so that they can improve decision making and reduce risk in their management activities and organizations.
		To find the best alternative in a decision with multiple objectives and uncertainty.
		To describe the process of decision making.
		To analyses an organization's decision-making system
4	International Service Management (I)	To develop adequate conceptual base in International Service Management
		To develop an understanding of the "state of the art" of International Service Management thinking
		To appreciate and acquaint students with the entrepreneurial opportunities in services.
5	Brand Management (II)	To develop adequate conceptual base in Brand Management
		To empower students with knowledge and capacities to understand and analyse Brand and Brand Management.
		To achieved and analyses carefully the key concepts of Brand Management.
6	Management of Agribusiness and Agri Exports	Analyze the external environment influencing agribusinesses, such as economic, social, political, technological, and environmental factors
		Use data-driven insights to make informed decisions regarding production, exports, and business strategy.
		Ability to analyze international markets, builds export strategies, and navigates export documentation, tariffs, and shipping requirements.